



CHANGE MANAGEMENT OVERVIEW

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Introduction

CHANGE IS CHANGING

Demand for deep, sustainable change in organizations is being driven hard by forces coming from all directions. Radical disruptions to competition, regulation, technology and customer expectations are creating an almost constant need for change. Shareholders are demanding more, from fewer resources. Empowered and innovative employees are mandated to find new ways to enhance profitability, business performance and competitive advantage – faster!

“There is nothing more difficult to carry out, nor more doubtful of success or dangerous to handle, than to initiate a new order of things.” — Niccolo Machiavelli

Senior Leaders must be able to transform their organizations regularly to deliver long-term competitive advantage, in an environment where organizational change is becoming more frequent, complex and risky.



What is Change Management?

A STRUCTURED APPROACH



Change Management is a structured approach to engaging an organization and its people to smoothly and cohesively transition from where they are to where they want to be.



Change Management is ensuring people are willing and able to adopt the necessary new behaviors, mindset, policies, and procedures, while letting go of the things that are no longer working.



Organizational Change Management provides proven methods to successfully integrate people, process and technology in the service of achieving strategic intent.



It's not just communications and training... While these are vital component — Organizational Change Management involves a far broader system of tools and implementation.

