

### CREATING A STRATEGIC VISION

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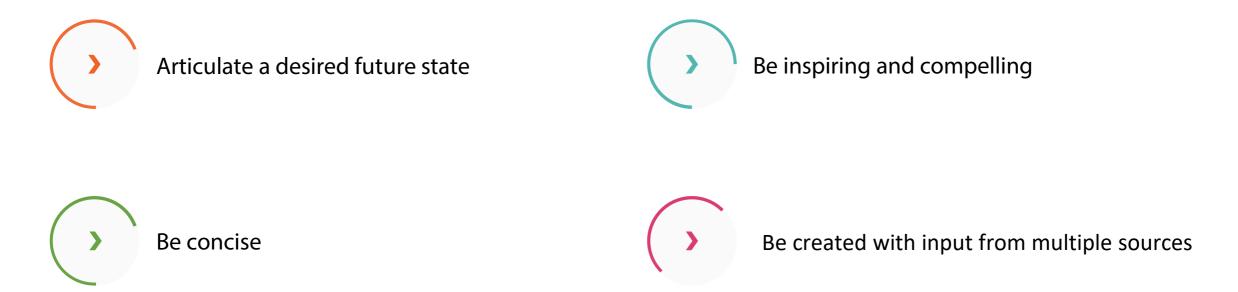
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## Introduction

#### WHAT IS A STRATEGIC VISION?

A strategic vision defines "what" an organizational aspire to become. It serves as the North Star. A strategic vision should ...



## Introduction

#### THE POWER OF A STRATEGIC VISION

