

TOP 6 REASONS TO Hire A Small Firm

When It Comes To Consulting Firms, Smaller Is Better



1. Senior-Level Consultants At Lower Costs

Large consultancy management firms sell high-value services carried out by junior-level employees. At smaller firms, you get executive-level expertise for executive-level challenges.



4. Flexibility And Diversity

The bigger the name, the more homogeneous the culture. Independent consultants encourage divergent thinking and flexible solutions while large firms may offer a one-size-fits-all approach.



2. No Subcontractors

Bigger companies often subcontract to boutique agencies, while charging you unnecessary markups. Get rid of the middleman and think laterally about who your partner should be.



5. Broader Accessibility

Think beyond the big four and you will find an engaging firm with rates that businesses can realistically afford. Everyone should be able to benefit from a consultant's outside perspective.



3. Big-Firm Experience

Consultants at smaller firms likely have years or decades of experience with bigger firms before they branch out on their own. You get big-firm experience with small-firm costs and benefits.



6. Mindful Spending

Going small creates and supports a dynamic business ecosystem, one where revenue and resources are not concentrated, but rather distributed widely to businesses of all sizes.

If your organization would benefit from the highly attentive and hands-on support of a boutique management consulting firm, give us a call. Mythos Group offers extensive large-firm expertise with valuable small-firm benefits.

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