

Energy Company Successfully Deploys Digital Transformation With Mythos Group

EXECUTIVE SUMMARY

- Our client is an oil and gas company operating as a renewable fuel company.
- They aim to provide reliable, affordable, and ever-cleaner energy for millions.

THE OPPORTUNITY

- The client wanted to introduce a next-generation desktop environment focused on business and customer needs, functionality, security, reliability, and low cost of ownership.
- This new desktop computing environment needed to be minimally disruptive to thousands of employees.
- It also needed to support the specific regional/local language to increase user adoption.

AT A GLANCE



INDUSTRY
Energy (Oil & Gas)



ORG SIZE
44,000



US/INTERNATIONAL
Headquarters in US



REVENUE
\$242.672B





OUR ASSESSMENT

Mythos Group came in to conduct an internal audit to identify and analyze current pain points.

- An in-depth analysis was done to gather and validate data to build a business case and identify potential solutions that provided increased functionality and better end-user experience.

WHAT WE DID




Mythos Group facilitated strategic planning workshops with the leadership team, key stakeholders, and client business partners to establish an agreed-upon vision, goals, and objectives.

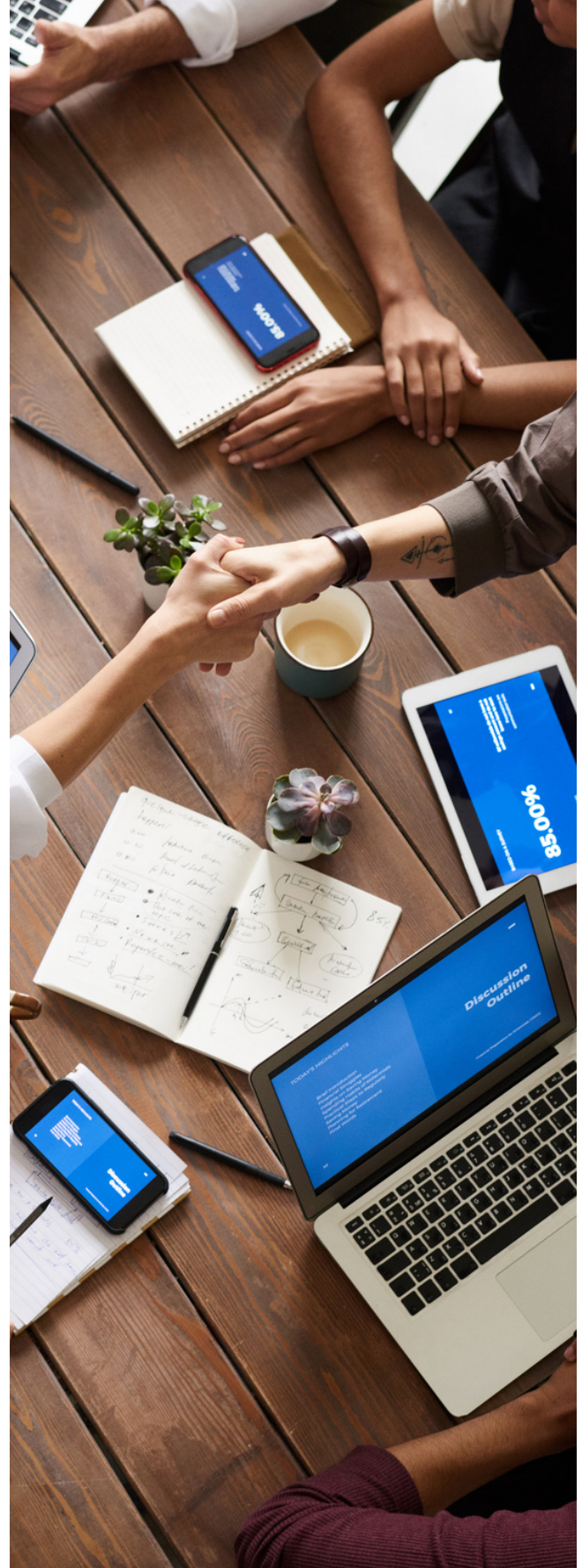
-  A collaboration with the client allowed them to develop a compelling business case to confirm the opportunity, analyze and short-list options, evaluate said options, and develop a deployment strategy.
-  A change management strategy and plan was co-created that focused on increasing awareness of the digital transformation, improving stakeholder engagement, identifying pockets of resistance and potential mitigation strategies, transparent communication and feedback mechanisms, assessing organizational readiness and establishing local change network teams, and user adoption and purpose-driven localized training strategies.

MAKING A DIFFERENCE

The collaborative efforts allowed the client to successfully deploy the digital transformation with minimal disruption and increased functionality, security, reliability, and reduced operating costs.

KEY RESULTS

-  Digital transformation deployed across 5 continents & 75 countries
-  High rate of user adoption and satisfaction
-  Increased functionality and reduced operating costs



Is your company equipped to undergo a digital transformation successfully?

[Book a Consultation](#)



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