



## AI IN FOCUS

TRENDS, PATTERNS, AND PREDICTIONS ACROSS SEVEN INDUSTRIES.

PRESENTED BY  
AMIT PATEL

# The Roadmap Ahead

## What we will cover

01

### **The Spending Surge**

Where \$2.5 trillion is going, and why

02

### **Seven Industry Battlegrounds**

Healthcare · Finance · Education · Retail · Transport · Media · Travel

03

### **The Mythos 7**

Cross-industry patterns the big firms aren't connecting

04

### **Predictions & Emerging Tech**

Fact-based forecasts and what we're watching next

05

### **Your Sequenced Playbook**

Three-horizon framework and the case for acting now



# 01

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## THE SPENDING SURGE

Where \$2.5 trillion is going, and why

# Follow The Money

AI IS NO LONGER EXPERIMENTAL. IT'S INFRASTRUCTURE.

**\$2.52T**

**Global AI Spend 2026**

44% YoY increase

*Gartner, 2026*

**78%**

**Enterprise Adoption**

Up from 55% in 2023

*McKinsey, 2025*

**40%**

**Apps with AI Agents**

By end of 2026

*Gartner, 2026*

## OUR PERSPECTIVE

AI is in Gartner's 'Trough of Disillusionment,' yet spending is accelerating. The signal: proven ROI use cases are winning over moonshots. This is the moment disciplined operators pull ahead.

