MYTHOS GROUP

AI & THE EFFICIENCY TRAP

WHY AI WITHOUT MEANINGFUL DESIGN COSTS MORE THAN YOU THINK

PRESENTED BY

AMIT PATEL

What We'll Cover

Six lenses. One argument. A clear path forward.

01 The Hidden Cost

What AI-driven meaning loss is actually costing your organisation — with the methodology behind the number.

02 Why The Math Doesn't Add Up

Productivity gains are real. So is the engagement collapse that cancels them out.

03 Inside The Trap: Klarna

The most documented AI rollback in fintech — what happened, why it happened, and what it cost.

04 The Executive Blind Spot

IBM research across 3,000 C-suite leaders reveals why leaders can't see the trap closing.

05 How To Escape

The Meaning-Value Index (MVI)™ — a deployment gate that separates the 5% who capture value from the 60% who don't.

06 The 90-Day Path

Diagnose, design, deploy. Embedded processes — not a report.

The Hidden Cost Of The Efficiency Trap

1,000-EMPLOYEE ORGANIZATION · $90K AVERAGE SALARY

$47M

ESTIMATED ANNUAL COST
of AI-driven meaning loss

1,000-person org · $90K avg salary

Mythos methodology — see line items

$21.6M
TURNOVER COSTS

Meaning loss raises voluntary attrition 12–18%.
SHRM: replacing knowledge workers costs 150–200% of salary.
Assumption:1,000 employees × 8% excess attrition × $27K avg replacement = $21.6M

$15.4M
PRODUCTIVITY DRAG

Gallup: disengaged workers are 23% less productive. 79% of global workforce already disengaged.
Assumption:1,000 × 20% affected × 23% drag × $90K salary = $15.4M

$10.1M
INNOVATION DEFICIT

BCG 2025: meaning-centered firms 2.3× more likely to drive sustained innovation.
Assumption:30% creative output decline in high-AI role redesigns × 12% of salary for affected roles = $10.1M

Mythos Group Methodology | SHRM 2024 | Gallup 2025 | BCG Build for the Future 2025

Five Data Streams. One Unavoidable Conclusion.

THE RESEARCH IS PUBLIC. THE SYNTHESIS ISN'T.

01	02	03	04	05
GALLUP 2025	**BCG 2025**	**IBM IBV 2023**	**STANFORD HAI 2025**	**GARTNER 2026**
Only 21% of global employees are engaged. 79% already disengaged — AI without meaningful design will accelerate the decline, not reverse it.	60% of AI investments generate zero material value. The 5% that succeed redesign workflows to enhance, not diminish, human contribution.	Executives rank 'impactful work' as the LEAST important factor to employees. Employees rank it #1 beyond pay. This is the root cause of AI adoption failure.	Automation desire varies sharply by task type. Organizations automate the tasks workers want to keep and preserve the work they'd gladly lose.	50% of organizations will require AI-free skills assessments by end of 2026. Cognitive atrophy from AI dependency is now a strategic risk, not a theory.

Mythos Group Synthesis | Gallup 2025 | BCG 2025 | IBM IBV 2023 | Stanford HAI 2025 | Gartner 2026