



THE ENTERPRISE PLAYBOOK

WHY 88% OF COMPANIES USE AI AND ONLY 5% CAPTURE VALUE

PRESENTED BY

AMIT PATEL

What We Will Cover

A structured path from diagnosis to decisive action.

I **THE PARADOX**

The technology works. The organizations don't.

II **WHY MOST FAIL**

Five systemic failures that no amount of spending will fix.

III **TRUST ARCHITECTURE**

What the top 5% built underneath — and you haven't.

IV **THE PATH FORWARD**

Frameworks, sequencing, and the 90-day sprint.

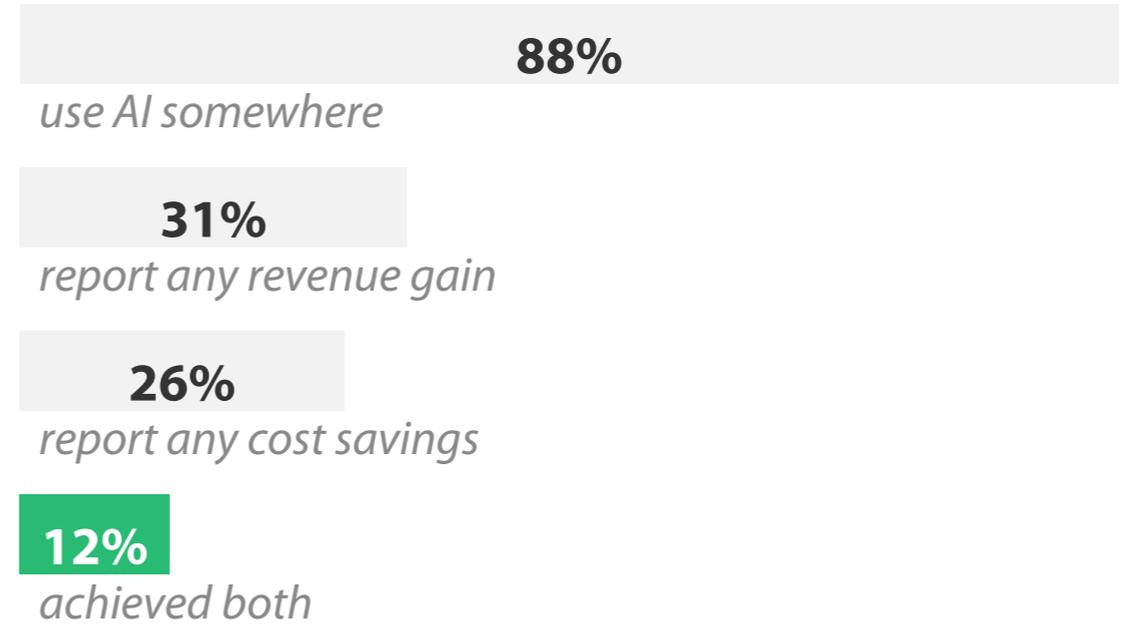


\$252 Billion Bought Almost Nothing

AI COSTS DROPPED 280x. MAJORITY OF CEOS REPORT ZERO RETURN.

\$252B

corporate AI investment in 2024



OUR PERSPECTIVE

The technology was never the bottleneck. If 280x cost reduction and \$252B in spending can't produce returns, the problem is organizational — and that changes everything about where you invest next

Mythos Group Analysis | Stanford HAI AI Index 2025 (\$252B, 280x) | McKinsey State of AI Nov 2025 (88%, n=1,993) | PwC 29th CEO Survey 2026 (30%, 26%, 12%, n=4,454)



CEOs See The Threat. They Are Responding With Half Measures.

42% SAY THEIR COMPANY WON'T SURVIVE A DECADE

42%

won't be viable in 10 years on current trajectory

THE RESPONSES

- Only 34%** reimagining their business
- <30%** of experiments expected to scale
- 78%** increasing AI spend regardless
- Only 14%** of workers use AI daily

OUR PERSPECTIVE

Existential awareness paired with incremental action is the defining strategic failure of 2026. The gap isn't knowledge — it's organizational will.

Mythos Group Analysis | PwC 28th CEO Survey 2025 (42% viability, n=4,701) | PwC 29th CEO Survey 2026 (n=4,454) | Deloitte State of AI 2026 (n=3,235)

