



SHADOW AI

THE RISK YOU CAN'T SEE

PRESENTED BY

AMIT PATEL

What We Will Cover

01



The Scale of Shadow AI

How big the problem is and why it's accelerating

02



Seven Industries Under Threat

Healthcare, Finance, Legal, Education, Government, Manufacturing, Enterprise

03



Patterns And Personas

The Shadow AI Triad, five adoption personas, and five board questions

04



Predictions

Where shadow AI is heading in the next 24 months

05



Your Governance Playbook

From invisible risk to managed advantage



01

THE SCALE OF SHADOW AI

How big, how fast, and why it's different from shadow IT

Shadow AI Is Not Shadow IT

UNAUTHORIZED DECISIONS, NOT JUST UNAUTHORIZED APPLICATIONS.

SHADOW IT

- ▶ Unauthorized apps
- ▶ Data stored externally
- ▶ IT can discover tools
- ▶ Risk is bounded and containable
- ▶ Manageable

SHADOW AI

- ▶ Unauthorized decisions
- ▶ Data permanently exits perimeter
- ▶ Invisible: browser-based, no install
- ▶ Risk compounds: bias, IP, hallucinations
- ▶ Systemic and compounding

OUR PERSPECTIVE

Shadow AI hit Gartner's Top 5 emerging enterprise risks in Q2 2025, rising fastest. Unlike Shadow IT, which misplaces data, Shadow AI permanently shares data and acts without oversight..

